

David Chan
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software proficiency Adobe AfterEffects
Adobe Dreamweaver
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

computer language skills Flash / ActionScript 3.0
Cascading Style Sheets
HTML / XHTML

skills + interests Branding
Conceptual Thinking
Flash
Information Design
Mobile Media
Moodboarding
Motion Graphics
Photography
Social Media
Typography
User Experience / Interface Design
Wireframing

work experience Crate
September 2009 - December (in-house contract)

Art Director / Designer

Major projects included assisting in the launch and maintenance of the agency's website, the development of World Vision's upcoming Hope Sunday website from wireframe to initial design, assisting the Creative Director during photoshoots, and creating the art direction of Ancestry.ca's 2010 TV campaign. Everyday tasks included design and development of Flash banners, HTML emailers, campaign mini-sites, and print design and production.

Client list includes: Ancestry.ca, Research in Motion, K-Swiss, National Students of AMF, Spinmaster Toys, World Vision

The Smart Circle
May 2009 - Present

Designer \ Production

Working in a fast-paced setting, my time was spent creating point-of-purchase material and brochures for some of the largest retailers in North America. In addition to my duties as a designer, this position involved creating purchase orders and readying files for print.

Client list includes: Costco, HEB, Sam's Club, Sears

The Genesis Group
January 2009 - Present (freelance)

Art Director / Designer

Working as their primary freelance designer, major tasks have included the redesign of the agency's website, the redesign of their parent corporations website, assisting in the rebranding efforts of Nunavut Insurance and the development of a high-end Flash presentation for Nunasi Corporation's share-holders.

Client list includes: The Nunasi Corporation, Nunavut Insurance, Top of the World Travel, Yellowknife Victim Services

SUM | Design + Branding
September 2008 - November 2008 (in-house contract)

Designer / Production

This design shop brought me on to help produce a number of large-scale print publications for the Ontario Ministry of Education, as well as provide guidance in developing advertising campaigns for the Gladstone Theatre and a credit counseling service.

Client list includes: Amnesty International, The Gladstone Theatre, Aviva Canada, The Ontario Ministry of Education

Banfield Sequin Ltd.
May 2008 - August 2008 (in-house contract)

Designer / Production

Prior to graduating college, I was offered an opportunity to work at Banfield Sequin Ltd, one of Ottawa's most established advertising agencies. My time was split between design, production as well as providing strategic support in campaigns for Place d'Orleans Shopping Centre and SexualityAndU.com

Client list includes: Alcatel Lucent, Ashcroft Homes, Canadian Food Inspection Agency, Iridium Openport, National Arts Centre, Nokia, Place d'Orleans Shopping Centre, SexualityAndU.com

The Bytown Group
August 2007 - February 2008

Intern

While still attending college, I was brought in as an intern, where I was quickly exposed to the various areas of the agency from design to strategy. Projects included developing concepts to promote the agency and visual identities.

Client list includes: Combat Baseball, Financial Transactions Reports Analysis Centre of Canada, Canadian Research and Policy Network

education Algonquin College
Ottawa, Ontario, Canada

Advertising 2005 - 2008

Advanced Diploma in Advertising
Placed on Deans' Honour Roll

Media & Communications 2004 - 2005

Certificate in Media & Communications
Placed on Deans' Honour Roll